



All organisations must plan to move ahead, but for many, effective planning is never that simple.

Too often the planning process is poorly structured, decisions are made in isolation and key stakeholders are not involved.

As a result the implementation is poor, there is resistance to change, unexpected problems arise and the outcomes fall well short of expectations.

EDN has developed a program that supports organisations with the planning process so that it becomes a strategic and integral part of running their business. Our approach ensures that:

Planning is part of everyday business activities.

Staff are part of the planning processes.

Change is understood and effectively managed.

Our approach

EDN's Strategic and Business Planning program enables organisations to develop a sustainable capability to manage their planning so they can adapt to the changing business environment.

Knowing where you are now and where you want to be is just part of the equation. It is also important to know what might help or hinder your plans – and what can be done to assist the process.

EDN works with managers and staff to introduce a planning structure that involves discipline, innovation and flexibility.

We operate under the key principles that planning:

Starts with understanding your own business.

Is a process, not a single event.

Is not chiselled in stone.

Involves progressive improvement, not postponed perfection.

Diagnostic tool

A diagnostic tool developed by EDN is used to evaluate an organisation's current planning process.

The results assist in the development of a simple framework that enables a structured approach in the interrelated areas of visionary planning, strategic and business planning, operational planning and people planning.

Because all activities in an organisation are linked, making changes in one area may create the need for change elsewhere.

We have created a checklist to assess the key drivers of your organisation and use the information to develop a planning system that harnesses the energy of all levels of your organisation.

It's an approach that ensures change happens effectively and efficiently.

Benefits of effective planning

Organisations that take part in EDN's Strategic and Business Planning program report an increased awareness of their operating environment and a marked improvement in their ability to meet challenges and seize opportunities. Other benefits include:

Increased productivity and profits.

Change in individual and group behaviour consistent with values.

Improved safety.

Increased employee commitment and improvements in skills.

Better industrial relations.

Achievement of best practice benchmarks.

Development of a continuous improvement culture.

About EDN

EDN is a group of multi-disciplinary professional consultants currently undertaking projects for organisations throughout Australia, Asia, New Zealand, Europe, Africa and the United States.

Our company works with leaders, managers and staff to develop the discipline, innovation and flexibility to continually adapt and improve work processes so you become more competitive.

EDN has offices in Sydney and Adelaide, Australia; Houston, US; and Aberdeen, Scotland; however, our consultants work anywhere in the world.

We come to you to provide tailored solutions and build long-term partnerships to help you achieve your strategic and business goals.

Our other programs include:

Leadership Development

HSE Leadership Development

Sustainable Change Management

Achieving Sustainable Change in Safety Performance

Coach the Coach

Getting Return from Job Safety Analysis

Leading and Developing High Performance Work Teams

Conducting Effective Safety Conversations

These programs can either be fully implemented by EDN or provided as training solutions for companies to deliver their own courses.

Further information:

Australia, Europe, Middle East, Asia, Africa

Level 3, 170 Greenhill Road
PARKSIDE

SOUTH AUSTRALIA 5063

Phone: +61 8 8301 1900

Fax: +61 8 8373 0433

Ground Floor, 84 West Street
NORTH SYDNEY

NEW SOUTH WALES 2060

Phone: +61 2 9919 7300

Fax: +61 2 9919 7315

Level 1, 703 Murray Street

WEST PERTH

WESTERN AUSTRALIA 6005

Phone: +61 8 9481 6899

Fax: +61 8 9481 6833

United States of America, Canada, Americas

5847 San Felipe

17th Floor

HOUSTON

TEXAS 77057

Phone: +713 869 3690

Fax: +713 869 3695

United Kingdom, Europe

Suite 92, 73 Holburn Street

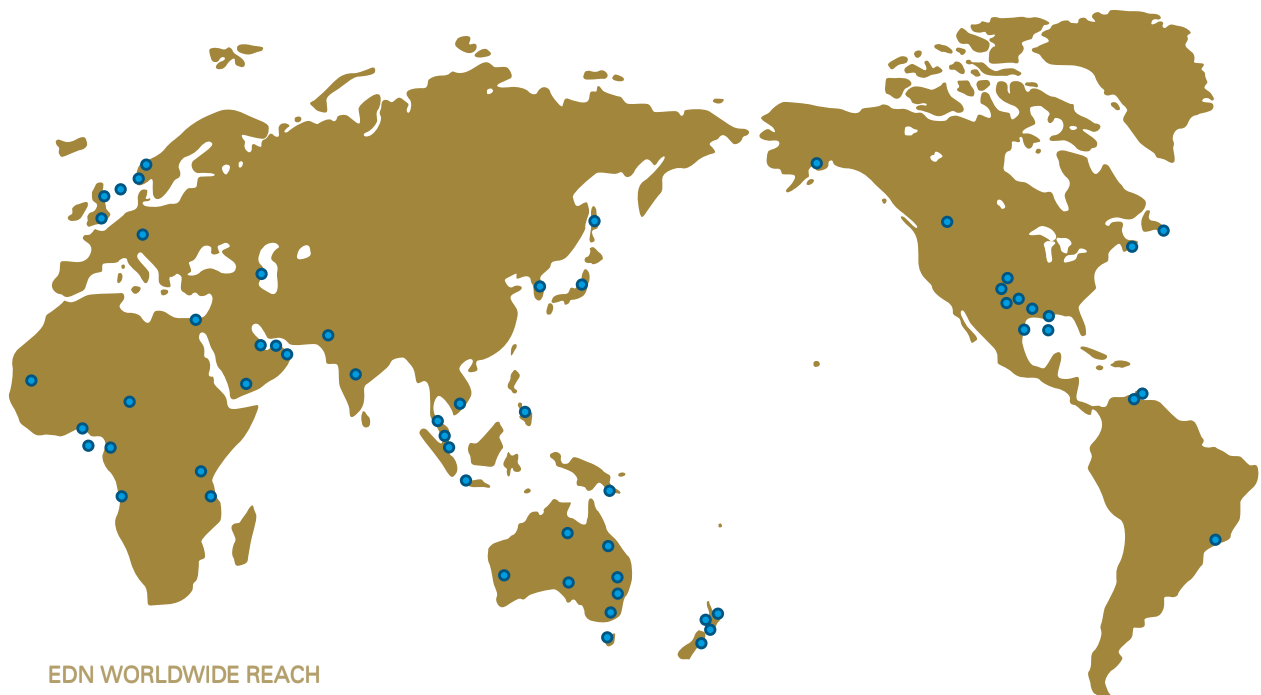
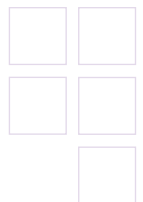
ABERDEEN AB10 6DN

Phone: +44 800 141 2545

Fax: +44 1224 658 432

edn@edn.com.au

www.edn.com.au



EDN WORLDWIDE REACH